

INVEST IN DERBY

The region today is home to several key game development studios, employing 775 people in nearly 20 companies, generating GVA in excess of £200m per annum, and with a supply chain that encompasses an additional 500 freelance technologists and artists. *Invest in Derby*

"Forget Delhi or Dubai, it's evidently time for Derby to take its rightful place on the world stage".

The Financial Times

There are already 5,405 businesses in the IT and Telecoms industry in the East Midlands, employing 47,000 people. An additional 36,000 IT professionals are working in other industries.



High-Tech organisations based in Derby

Rolls-Royce
Hewlett Packard
Draka Uk Ltd
Interfleet Technology
Eurocom Developments Ltd
Blue Line Business Solutions Ltd
Seagrass Software Ltd
Orchid UK Ltd
Integrated Computer Utilities Ltd
XMA
Romax Technologies
Software A.G.
EPM Technology
Sydac
Node 4
Griffin
Oberoi Consulting

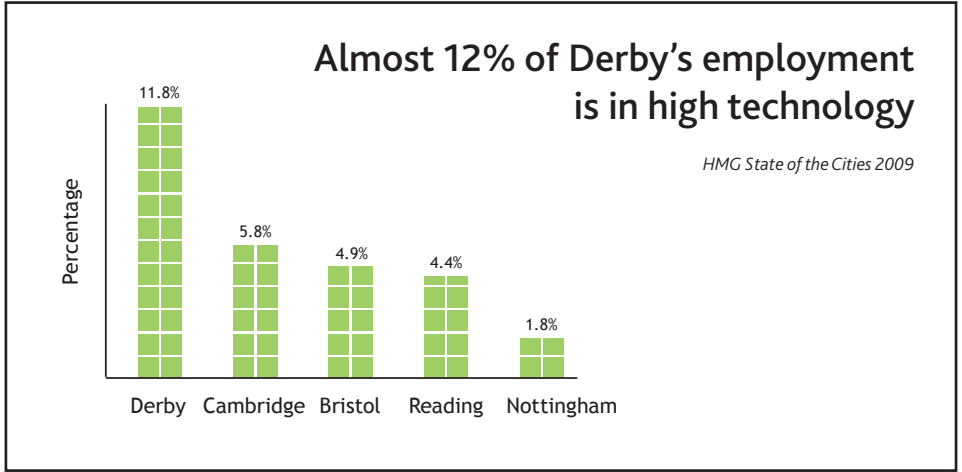
"Location, connectivity and quality of life made Derby ideal for Egg and Citibank's new technology hub"

*Bert Pijls - Country Business Manager
Citibank UK*

12% of Derby's employment is in high technology - more than any other city in the UK and four times the national average.

Estates Review Nov/Dec 2009

INFORMATION TECHNOLOGY AND HIGH TECHNOLOGY



A centre of hi-tech learning and leading-edge research and development.

The East Midlands' 8 universities and independent research institutions have earned the region its place at the forefront of global high technologies.

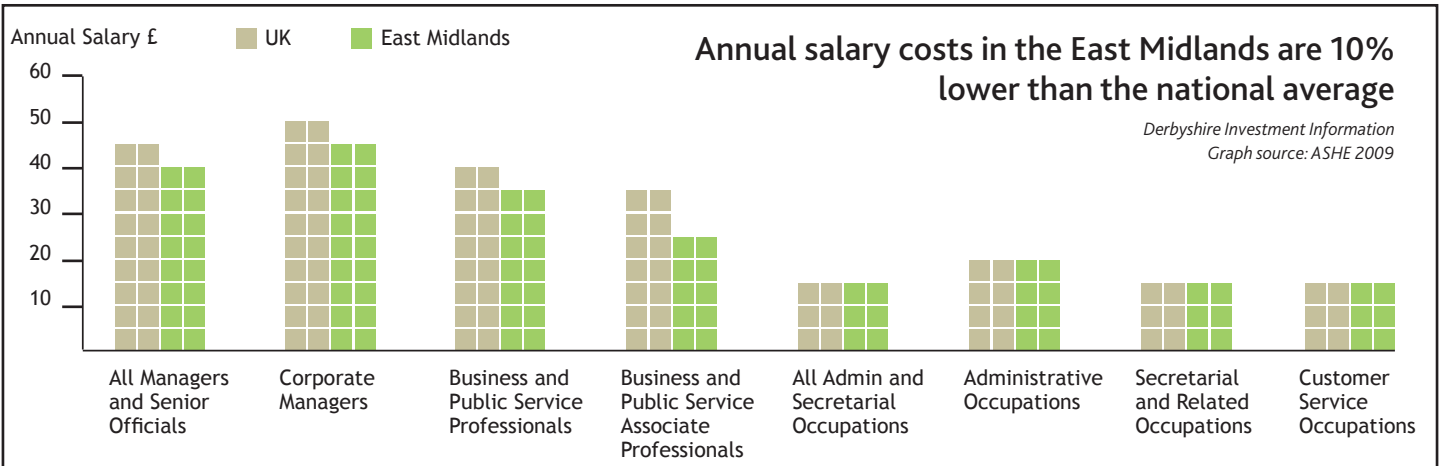
The Computing Research group at the University of Derby is opening up new fields of discovery and exploration into eLearning, creative computing, advanced technology and applications, complexity management and e-business.

Loughborough University houses the Digital Animation Workshops, a flexible learning initiative that links into emerging new animation companies and established multi-media companies. The Department of Computer Science is engaged in major international research programs, including work in artificial intelligence, human computer interaction, networks and distributed systems, virtual reality and mobile computing.

Leicester's De Montfort University is a leading centre for all aspects of digital media design, including 2D and 3D graphics, virtual reality, web design, TV Graphics, e-commerce and CD-ROM design. It is also home to the Institute of Creative Technologies (IOCT).

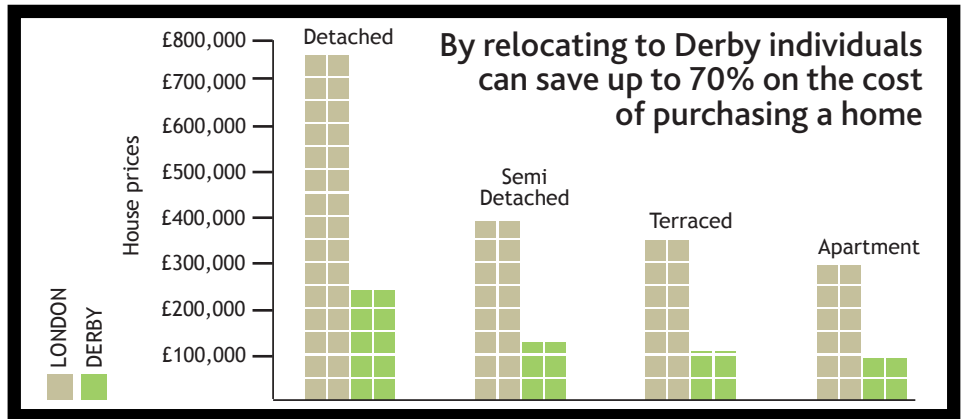
"Derby is a city with an economy that balances high technology, retail and financial services."

BBC Newsnight

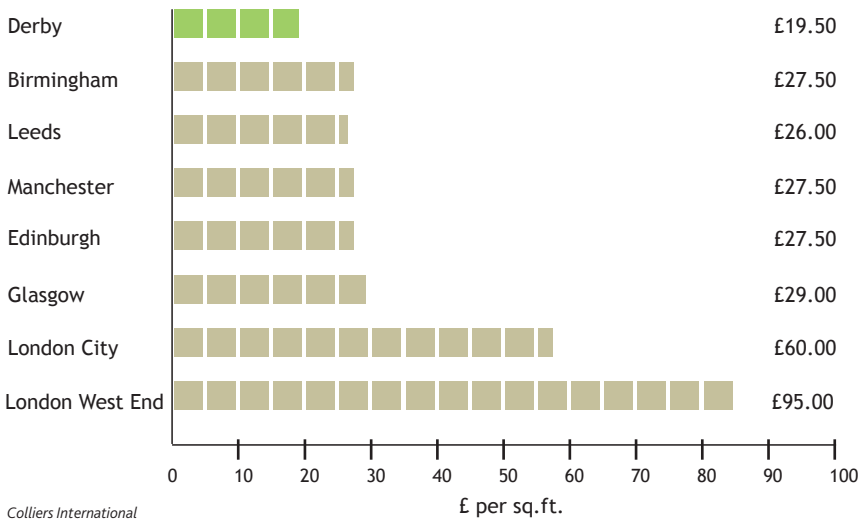


Derby offers a bespoke package of support. It can also provide assistance in identifying staff, sites and premises as well as broker business support.

Marketing Derby



Up to 80% saving on Prime Office Rent compared to London



New Grade A Office Locations

- 1 Central Square
- 2 City Gate House
- 3 Former DRI Site
- 4 Friar Gate Square
- 5 Number One Cathedral Green
- 6 ONEDERBY
- 7 Riverlights
- 8 Sadler Square

Available Office Locations

- 9 Heritage Gate
- 10 Cardinal Square
- 11 Pentagon House
- 12 Lonsdale House
- 13 Midland House
- 14 St.Helen's Court
- 15 Mallard House



One Derby

A 400,000 sq ft office scheme of six, 6-9 storey buildings set in 3 acres within the city centre.
www.onederby.co.uk



Central Square

Large open plan Grade A office accommodation located in the heart of the city's new Business quarter.
www.centralsquarederby.com



Number One Cathedral Green

A mixed-use scheme will offer 95,000 sq ft of grade A office in the heart of the city centre.
www.wbdevelopments.co.uk



City Gate House

60,000 sq ft of Grade A office space over four-storeys.
www.cedar-house.co.uk



Nightingale Quarter

Proposals for 20 acres of land close to the Westfield Centre include a major mixed-use development.
www.nightingalequarterderby.com



Friar Gate Square

100,000 sq ft development will consist of two landmark office buildings.
www.innes-england.com

ADDITIONAL DERBY FACTS

England's fastest growing city by GVA.

A travel to work population of 1.7m and access to 6m people within one hour.

England's most central city – 80% of the country's population is within a two hour drive of Derby.

Derby is the "safest" city in the Midlands.

The average price for a semi-detached home in the city of Derby is £166,120, which compares favourably with the East Midlands (£126,456) and the UK (£196,506) making Derby an affordable place to live.

The government has identified Derby as a housing Growth Point. By 2026 over 12,000 more homes will be built in Derby.

Derby's NVQ Level 4 skill base is well above the regional and national average.



Connectivity and Transport

Over 30 high speed train connections to London St Pancras International daily with a typical journey taking only 90 minutes. The network connects to all major UK cities, and via the Eurostar terminal, Paris and Brussels within 4 hours. Derby Station has recently undergone an £23m refurbishment.

East Midlands Airport can be reached in only 15 minutes by road from Derby city centre. It offers access to over 100 destinations in Europe, Africa, the Caribbean and North America. It is the UK's leading airport for express freight and is the main centre of UK operations for DHL, UPS and Royal Mail. Birmingham and Manchester International airports are 45 minutes and 1.5 hours drive from the city.

Derby is central to the motorway network. Birmingham, Leicester and Nottingham are less than an hour away, and Manchester, Leeds and Liverpool are within 90 minutes drive. The city centre is just 10 minutes from the motorway network – M1 and the main trunk routes to the M42 and M6.



CONTACT

Marketing Derby
Number One Pride Place
Pride Park
Derby
DE24 8QR

Charlotte Peach

Investment Development Manager

01332 201860

charlotte.peach@marketingderby.co.uk

www.investinderby.co.uk

MARKETING DERBY

The Invest in Derby team has a wide range of expertise and draw upon close links with the Local Authority and the Property and Business communities to ensure you receive the best advice and guidance available whatever your business requirement.

Our free and confidential service can be tailored to suit your needs and offers:

- Bespoke research and economic data
- Location Advice
- Recruitment & Training support
- Links to local business networks
- Property Solutions
- Access to funding and incentives
- Relocation support for staff